



Wholesale 101: A Guide to Product Sourcing for Entrepreneurs and Small Business Owners

By Jason Prescott

McGraw-Hill Education - Europe, United States, 2013. Paperback. Book Condition: New. 226 x 152 mm. Language: English . Brand New Book. This title helps you learn the secrets to succeeding in global trade. Wholesale 101 provides the tools and insight you need to launch a successful business by combining various platforms-B2B sites, trade shows, trading companies, and others - into a powerful product sourcing strategy. Whether you re looking to drop ship from wholesalers and manufacturers or import product direct to sell in your store, this unparalleled guide reveals inside information of an industry full of secrets. If you are looking for a one-stop shop that turns the complicated world of sourcing product into a road map for success, then I encourage you to buy this book. (Tom Mcelroy, VP, Marketing and e-Commerce, Genco Marketplace and). Provides lots of concrete advice on how to profit from this new age of wholesaling. (Don Davis, Editor in Chief, Internet Retailer). For any entrepreneur looking to start a business or expand their business, Wholesale 101 is a must read. (Marc Joseph, CEO and President, Dollar days International, and author of The Secrets of Retailing: Or, How to Beat Wal-Mart). One of the...



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