



## Conquering Complexity in Your Business: How Wal-Mart, Toyota, and Other Top Companies are Breaking Through the Ceiling on Profits and Growth

By Michael L. George, Stephen A. Wilson

McGraw-Hill Education - Europe. Paperback. Book Condition: new. BRAND NEW, Conquering Complexity in Your Business: How Wal-Mart, Toyota, and Other Top Companies are Breaking Through the Ceiling on Profits and Growth, Michael L. George, Stephen A. Wilson, 'The winners and losers in the next decade may well be separated by a single factor: those that conquer complexity and those that do not' - Michael L. George and Stephen A. Wilson. Here's a guarantee: Somewhere in your business, there is too much complexity. It erodes profitability, impedes productivity, confuses customers, and adds non-recoverable costs that can kill you in the marketplace. But that's only half the equation: You may also be losing out by having too little of the complexity where it counts - in the products, services, and options you offer to customers. Customers call this value-added complexity "variety", "options", or "customization". Either way, as you'll discover in "Conquering Complexity in Your Business", the impact of complexity is enormous in terms of lost profit and missed growth opportunities. In this breakthrough book from Michael L. George and Stephen A. Wilson, you'll find out why the trick to outperforming your competition and staying ahead of the curve in today's highly customer-centric business environment...



**READ ONLINE**  
[ 6.75 MB ]

### Reviews

*This book is great. It is written in simple words and not difficult to understand. I discovered this pdf from my dad and i suggested this ebook to find out.*

-- Prof. Webster Barrows

*This ebook is fantastic. We have read and i also am confident that i am going to read through again yet again in the future. I am easily can get a pleasure of reading a published ebook.*

-- Heloise Dare