



## Agile Innovation: The Revolutionary Approach to Accelerate Success, Inspire Engagement, and Ignite Creativity

By Langdon Morris, Moses Ma, Po-chi Wu

John Wiley & Sons Inc. Hardback. Book Condition: new. BRAND NEW, Agile Innovation: The Revolutionary Approach to Accelerate Success, Inspire Engagement, and Ignite Creativity, Langdon Morris, Moses Ma, Po-chi Wu, Find your company's unique innovation style, and nurture it into a powerful competitive advantage. Praised by business leaders worldwide, Agile Innovation is the authoritative guide to survival and success in today's "innovate-or-die" business world. This revolutionary approach combines the best of Agile with the world's leading methods of Innovation to present a crisp, articulate, and proven system for developing the breakthrough capabilities every organization must master to thrive today and tomorrow. You already know that effective innovation doesn't happen by accident—it is achieved by careful design. Agile Innovation addresses the three critical drivers of innovation success: accelerating the innovation process; reducing the risks inherent in innovation; and engaging your entire organization and your broader ecosystem in the innovation effort. The key frameworks described here build on the proven success of Agile to provide a comprehensive and customizable Innovation Master Plan approach to sustained innovation improvement in the five critical performance areas: strategy, portfolio, process, culture and infrastructure. Major topics include: the power of Agile in the innovation process, how to overcome innovation risk, the...

### Reviews

*It is one of the best publications. It really is really intriguing through reading through period of time. You will not feel monotony at anytime of your own time (that's what catalogs are for relating to in the event you request me).*

-- **Dr. Pat Hegmann**

*It is one of my favorite publications. It is among the most awesome publications I have gone through. I am just quickly will get a delight of reading through a published publication.*

-- **Prof. Martin Zboncak DVM**