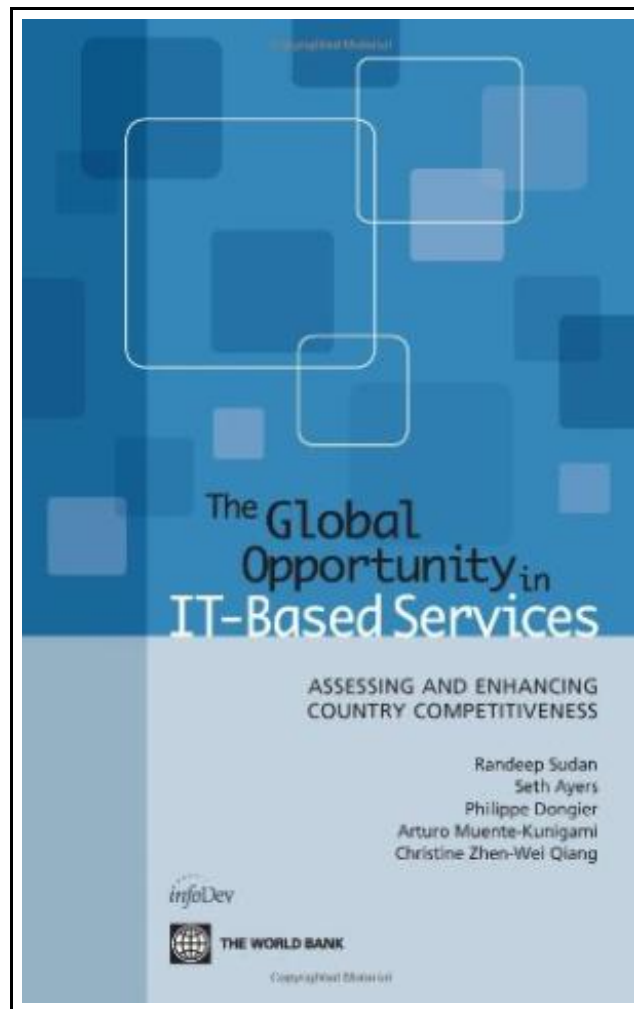


The Global Opportunity in IT Based Services: Assessing and Enhancing Country Competitiveness



Filesize: 7.18 MB

Reviews


*This publication is fantastic. it was actually writtern very completely and valuable. Once you begin to read the book, it is extremely difficult to leave it before concluding.
(Joana Ziemann)*

THE GLOBAL OPPORTUNITY IN IT BASED SERVICES: ASSESSING AND ENHANCING COUNTRY COMPETITIVENESS

DOWNLOAD



World Bank Publications. Paperback. Book Condition: new. BRAND NEW, The Global Opportunity in IT Based Services: Assessing and Enhancing Country Competitiveness, Randeep Sudan, Seth Ayers, Philippe Dongier, Arturo Munte Kunigami, Christine Zhen-Wei Qiang, Rapid advances in information technology (IT) and the resulting global connectivity are fueling dynamic growth in the services sector. Demand for IT and IT-enabled services (ITES) is estimated to represent a \$500 billion annual market, of which only about 20 percent has been realised. Thus, this sector is creating new opportunities for economic growth, social empowerment, and grassroots innovation in developing countries. The potential for employment for youth and women is a particular benefit. This book is a practical guide for policy makers aiming to grow their IT services and ITES industries. It defines the development impact of the two industries and then analyses factors crucial to the competitiveness of a country or location-including skills, cost advantages, infrastructure, and a hospitable business environment. It examines the potential competitiveness of small countries and of least developed countries specifically. This volume presents the Location Readiness Index, a modeling tool developed by McKinsey & Company for the World Bank and the Information Development Program. The index helps countries to identify their areas of relative strengths and weaknesses and to focus their efforts on interventions with the greatest likelihood for success. The book concludes by discussing specific policy options for enabling growth in the IT services and ITES industries.

 [Read The Global Opportunity in IT Based Services: Assessing and Enhancing Country Competitiveness Online](#)

 [Download PDF The Global Opportunity in IT Based Services: Assessing and Enhancing Country Competitiveness](#)

You May Also Like



Environments for Outdoor Play: A Practical Guide to Making Space for Children (New edition)

SAGE Publications Ltd. Paperback. Book Condition: new. BRAND NEW, Environments for Outdoor Play: A Practical Guide to Making Space for Children (New edition), Theresa Casey, 'Theresa's book is full of lots of inspiring, practical, 'how...

[Save ePub >](#)



Access2003 Chinese version of the basic tutorial (secondary vocational schools teaching computer series)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Pages Number: 192 Publisher: People's Post Pub. Date :2011-10-01 version 1. Access 2003 Tutorial...

[Save ePub >](#)



Peter Rabbit: Treehouse Rescue - Read it Yourself with Ladybird: Level 2

Penguin Books Ltd. Paperback. Book Condition: new. BRAND NEW, Peter Rabbit: Treehouse Rescue - Read it Yourself with Ladybird: Level 2, This is based on the new Peter Rabbit animated TV series. Peter and Lily...

[Save ePub >](#)



Peppa Pig: School Bus Trip - Read it Yourself with Ladybird

Penguin Books Ltd. Paperback. Book Condition: new. BRAND NEW, Peppa Pig: School Bus Trip - Read it Yourself with Ladybird, Peppa and her friends are going on a school bus trip. What adventures will they...

[Save ePub >](#)



Millionaire Mumpreneurs: How Successful Mums Made a Million Online and How You Can Do it Too!

Harriman House Publishing. Paperback. Book Condition: new. BRAND NEW, Millionaire Mumpreneurs: How Successful Mums Made a Million Online and How You Can Do it Too!, Mel McGee, Inspiring stories from some of the world's most...

[Save ePub >](#)

**Big Machines - Read it Yourself with Ladybird: Level 2**

Penguin Books Ltd. Paperback. Book Condition: new. BRAND NEW, Big Machines - Read it Yourself with Ladybird: Level 2, Big Machines Trucks lift things and move them about all day long. Find out all about

[Download PDF »](#)

**Found around the world : pay attention to safety(Chinese Edition)**

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date :2013-04-01 Pages: 24 Publisher: Popular Science Press How to ensure online

[Download PDF »](#)

**Ne ma Goes to Daycare**

AUTHORHOUSE, United States, 2015. Paperback. Book Condition: New. 216 x 216 mm. Language: English . Brand New Book ***** Print on Demand *****.This book is about a little biracial (African American/Caucasian) girl's first day

[Download PDF »](#)

**Depression: Cognitive Behaviour Therapy with Children and Young People**

Taylor Francis Ltd, United Kingdom, 2009. Paperback. Book Condition: New. 242 x 174 mm. Language: English . Brand New Book. In recent years there has been an increase in research into childhood depression, and it

[Download PDF »](#)

**Topsy and Tim: The Big Race - Read it Yourself with Ladybird: Level 2**

Penguin Books Ltd. Paperback. Book Condition: new. BRAND NEW, Topsy and Tim: The Big Race - Read it Yourself with Ladybird: Level 2, Jean Adamson, This is an enhanced read-along audio ebook from Ladybird. An

[Download PDF »](#)