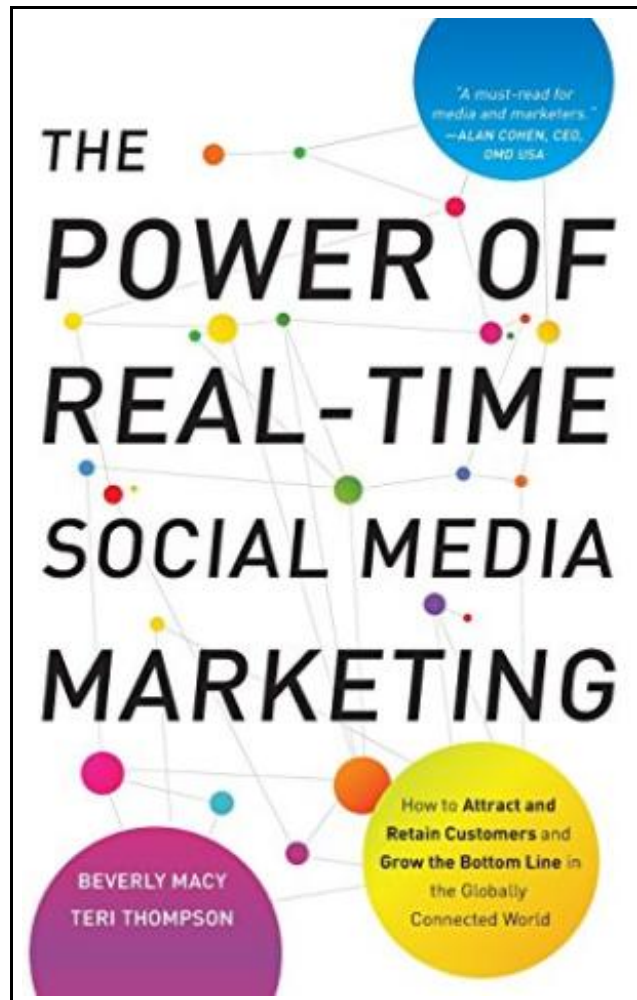


# The Power of Real-Time Social Media Marketing: How to Attract and Retain Customers and Grow the Bottom Line in the Globally Connected World



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## THE POWER OF REAL-TIME SOCIAL MEDIA MARKETING: HOW TO ATTRACT AND RETAIN CUSTOMERS AND GROW THE BOTTOM LINE IN THE GLOBALLY CONNECTED WORLD

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